

Client: Liquidnet
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Equity Trading Platform Liquidnet Hands Financial PR Account To Cubitt Consulting

[Alec Mattinson](#), prweek.com, 22 August 2011, 5:47pm

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Global equity trading platform Liquidnet has hired Cubitt Consulting to handle its corporate and financial comms.



Liquidnet: one of the largest institutional equities marketplaces

Cubitt, which won the account from former incumbent Fishburn Hedges, will provide media relations support to help underpin Liquidnet's growth in Europe.

The US-based platform is one of the largest institutional equities marketplaces in the world, with a gross daily turnover of more than \$0.5trn.

Launched in 2001, Liquidnet now extends to 39 equity markets across five continents.

Liquidnet is an independent 'dark pool' operator, so called because it allows institutions to trade large blocks of equities away from the central exchanges, with details concealed from the public.

The Cubitt team will be led by Simon Brocklebank-Fowler, manager partner, and will work closely with Liquidnet's marketing and comms team in Europe and the US.

Tags: [Fishburn Hedges](#), [Liquidnet](#), [Cubitt Consulting](#), [PR](#)