

**Client:** Motive Television Plc

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## General

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### **Motive Television PLC appoints Cubitt Consulting**

**Cubitt Consulting has been hired by the the AIM-listed television technology company Motive Television PLC as its corporate and financial communications adviser.**

Motive provides solutions and technology to broadcasters. The company's software provides terrestrial and satellite broadcasters solutions for auto-recording, catch-up TV, video-on-demand, pay-per-view and other non-linear television products.



The team, led by director Chris Lane and supported by Samantha Boston, will provide corporate and financial communications and strategic consultation, media liaison and investor relations advisory out of Cubitt's London offices.

"We are delighted to be appointed by Motive Television, industry leaders in a burgeoning and exciting industry," said Simon Brocklebank-Fowler, Managing Partner of Cubitt Consulting.

"The fast-approaching mandatory switch-over to digital television worldwide provides Motive with a market with exponential growth prospects and we look forward to working with Motive Television to enhance their profile and the values of their industry."