

press release

mergermarket League Tables of PR Advisers H1 2011
July 11 2011, for immediate release

PRESS CONTACTS

EMEA: Flora Wilke
flora.wilke@mergermarket.com
Tel: +44 207 058 6348

Americas: Dara Silverstein
dara.silverstein@mergermarket.com
Tel: +1 646 378 3118

Asia-Pacific: Michel Chau
michel.chau@mergermarket.com
Tel: +852 2158 9708

www.mergermarket.com

Global M&A Overview: League Tables of PR Advisers

| League Table of PR Advisers to Global M&A: Value | | | | | | |
|--|---------|---------------------------------------|-------------|------------|-------------|----------------|
| Ranking | | | H1 2011 | H1 2010 | | |
| H1 2010 | H1 2011 | Company Name | Value (\$m) | Deal Count | Value (\$m) | % Value Change |
| 1 | 1 | Brunswick Group | 138,075 | 105 | 88,600 | 55.8% |
| 5 | 2 | Sard Verbinnen & Co | 109,647 | 49 | 56,139 | 95.3% |
| 3 | 3 | Kekst and Company | 105,547 | 58 | 71,795 | 47.0% |
| 6 | 4 | Abernathy MacGregor Group (AMO) | 86,314 | 37 | 24,841 | 247.5% |
| 2 | 5 | FD | 84,809 | 122 | 82,194 | 3.2% |
| 13 | 6 | Hering Schuppener Consulting (AMO) | 69,226 | 16 | 9,622 | 619.5% |
| 4 | 7 | Joele Frank Wilkinson Brimmer Katcher | 55,241 | 42 | 69,150 | -20.1% |
| 7 | 8 | Finsbury Group | 44,796 | 51 | 20,307 | 120.6% |
| 17 | 9 | Euro RSCG C&O (AMO) | 32,470 | 21 | 7,129 | 355.5% |
| 9 | 10 | Maitland (AMO) | 29,873 | 34 | 17,673 | 69.0% |
| 19 | 11 | CNC | 23,068 | 13 | 5,675 | 306.5% |
| 18 | 12 | Tulchan Communications | 21,040 | 20 | 6,212 | 238.7% |
| 22 | 13 | Edelman | 20,255 | 19 | 5,205 | 289.1% |
| 52 | 14 | LLORENTE & CUENCA (AMO) | 18,511 | 7 | 1,285 | |
| 10 | 15 | Capital MS&L | 18,181 | 6 | 13,498 | 34.7% |
| 34 | 16 | Cubitt Jacobs & Prosek Communications | 16,953 | 10 | 2,822 | 500.7% |
| 124 | 17 | Hinton & Associates | 16,876 | 3 | 153 | |
| 8 | 18 | Kreab Gavin Anderson | 16,668 | 17 | 19,266 | -13.5% |
| 16 | 19 | M:Communications | 16,380 | 18 | 8,095 | 102.3% |
| 20 | 20 | Pelham Bell Pottinger | 15,571 | 20 | 5,428 | 186.9% |