



Leading independent communications worldwide

League Tables

Cubitt re-asserted our top 20 global M&A communications advisory ranking of 2009, with a top 15 slot in Q1 for 2011, and a top 10 European ranking for European private equity transaction communications work.

League table of PR advisers to Global M&A: Value

Ranking		Company name	Q1 2011		Q1 2010	
Q1 2010	Q1 2011		Value (\$m)	Deal Count	Value (\$m)	% Value Change
6	1	Abernathy MacGregor Group (AMO)	73,251	16	12,067	507.0%
2	2	Brunswick Group	67,887	41	51,703	31.3%
4	3	Sard Verbinnen & Co	64,396	21	36,422	76.8%
3	4	Kekst and Company	61,841	25	46,290	33.6%
11	5	Hering Schuppener Consulting (AMO)	56,520	7	6,626	753.0%
1	6	FD	26,044	47	66,442	-60.8%
5	7	Joele Frank Wilkinson Brimmer Katcher	25,696	16	28,631	-10.3%
44	8	Llorente & Cuenca (AMO)	22,078	5	566	38,000%
157	9	CNC	19,406	6	-	-
10	10	Maitland (AMO)	19,019	18	6,906	175.4%
12	11	Finsbury Group	18,978	29	6,493	192.3%
31	12	Tulchan Communications	15,564	9	1,571	907.6%
24	13	Cubitt Jacobs & Prosek Communications	12,684	7	2,777	460.5%
17	14	Kreab Gavin Anderson	9,400	6	3,634	249.0%
-	15	Hinton & Associates	9,156	1	-	-

League table of PR advisers to European private equity transactions: Value

Ranking		Company name	Q1 2011	
Q1 2010	Q1 2011		Value (\$m)	Deal Count
3	1	FD	2,786	6
-	2	Community Group	2,061	5
4	3	Abernathy MacGregor Group (AMO)	1,796	3
-	4	Tulchan Communications	1,576	2
-	5	Dram Communications	1,363	1
6	6	Citigate	1,102	7
-	7	Cubitt Jacobs & Prosek Communications	672	1
-	8	Charles Barker Corporate Communications	618	4
12	9	Pelham Bell Pottinger	407	4
-	10	Llorente & Cuenca (AMO)	394	1

Source: Mergermarket, April 2011.