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Multi-Family Office Appoints Cubitt As Communications Consultancy



News Analysis

Wendy Spires
Group Deputy Editor in
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Fleming Family & Partners, the multi-family office, has appointed Cubitt Consulting as its corporate and financial communications advisor, a move which follows closely the multi-family office's announcement of a new strategic partnership with Asquith & Partners.

As corporate and financial communications advisor, Cubitt will work across all FF&P's business lines, providing communications consultancy and media relations advice and implementation, the firm said in a statement. The Cubitt team will be led in these efforts by managing partner Simon Brocklebank-Fowler and will report to Mark Davies, FF&P's chief executive, and the firm's board.

Earlier this month came news that FF&P would be taking a "substantial minority stake" in **Asquith & Partners**, the UK-based family wealth management practice. FF&P's stake will be taken through an investment of new equity in Asquith & Partners, alongside other existing shareholders.

As part of the strategic partnership between the two firms, Asquith & Partners appointed Alison Malton as chief operating officer and Phil Patient as head of financial planning. Going forward, Asquith & Partners will be based in FF&P's offices in London's West End and Dan Briggs, chief investment officer for FF&P, will join the Asquith & Partners investment committee.