



ProPhotonix appoints Cubitt Consulting

London – March 7, 2011: ProPhotonix Limited, (London Stock Exchange - AIM: PPIX), a designer and manufacturer of LED systems and laser modules, has appointed Cubitt Consulting as its London-based corporate and investor communications consultancies.

Cubitt Consulting will provide corporate and financial communications, strategic consultation and media liaison from their London offices. The programme will include establishing a platform upon which ProPhotonix can liaise effectively with the media and sell-side analyst communities and articulate company news and wider market developments within the fast growing LED industry, including outreach to the United States. The account will be led by Chris Lane (Director), supported by Alice Coubrough (Analyst).

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Notes to Editors

About Cubitt Consulting Ltd

Cubitt Consulting is a leading independent corporate, financial and investor communications consultancy, with a focused, world-class client base that was founded in 1998. Cubitt's team of 70 directors and staff in London, New York and Connecticut (www.cjpc.com) service 120 clients which has ranged – over the last 10 years – from 25 FTSE 100, Fortune 500, Eurotop 300 companies right through to AIM quoted companies and international growth firms. Cubitt is the only firm in history to have been nominated and/or winners for all five of the main EMEA region financial and corporate communications awards in a single year (2009) as well as repeat winners and finalists over the last 5 years in all of the major EMEA region awards. www.cubitt.com.

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