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FSA hires Tom Kelly as comms director, [Copal calls in Cubitt](#).

The Financial Services Authority has appointed former Downing Street press secretary Tom Kelly as its new comms director. He joins from BAA, where he has been corporate and public affairs director since 2007. He was Tony Blair's official spokesman from 2001 to 2007.

Copal Partners, a provider of consultancy and research to the financial services industry, has hired [Cubitt Consulting](#) as its UK corporate comms adviser.

Fishburn Hedges handled PR for last week's acquisition of Reader's Digest by the management team backed by Better Capital.

Haggie Financial has appointed former Lansons PR, Louise Bucknell, to work across its clients. She joins from insurance broker Heath Lambert, where she was a PR executive, having moved from Lansons in 2007.

Hill & Knowlton has appointed Citigate Dewe Rogerson's Jonathan Henderson as an account manager. He was part of the corporate team at CDR for the past three years, working with clients such as Santander and moneyexpert.com.

Cosalt, a UK-listed marine safety firm, has handed its retained financial PR account to Cardew Group. The switch comes after a restructuring of the firm over the past 18 months, which saw it divest non-core divisions to focus on its marine and offshore businesses. The firm had previously used College Hill.

Oaktree Capital Management, a US-based alternative investment manager, has brought in Tulchan Communications to handle its comms.