



Client: Cubitt Consulting  
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# The Capitalist

## **HIRING SPREE**

SIMON Brocklebank-Fowler, the former CEO of Citigate who left to set up rival financial PR firm Cubitt Consulting, is in expansive mood.

Thanks to a string of new business wins, by June he plans to increase headcount in his London office from 20 to 25-30 by "hiring at all levels", starting with Nicholas Nelson, who joins from Hansard to look after mining, energy and technology stocks.

"It has been a strong year," says the chairman of the firm that provides "bespoke advice tailored to individual companies". "There is an analogy with investment banking," he says. "The smaller boutique investment banks are prospering, like Jefferies."

The very same Jefferies, that is, that has Cubitt on a retainer for PR services in the US and as its agency of record in the UK.