



**Client:** ACPI  
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## Pitch Win

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### **Asset manager ACPI hires Cubitt**

**Cubitt Consulting has been appointed to advise ACPI, a leading London based asset management and hedge fund business that specialises in fixed income and emerging markets investments with some \$3bn under management.**

Cubitt will provide strategic counsel, media relations, and marketing advice to the boards of ACPI and related interests, following a competitive review. The account will be led by Simon Brocklebank-Fowler, Cubitt's managing partner, and Caroline Merrell, director of Cubitt Consulting.

